

"The restoration of Shaftesbury Square, surpassing its previous zenith a century ago, as a major city hub, giving an experience of urban life, comparable to the best in similar European cities, by re-structuring the space to provide an attractive link between the suburbs of South Belfast and the City Centre, where it is an enjoyable experience to live, work, do business and relax."

This includes:-

The development of Shaftesbury Square as a focal point, providing a wide range of good quality services, facilities and job opportunities for both the neighbouring inner city communities and the wider South Belfast population.

The creation of Shaftesbury Square as a vibrant place, where traffic is sensitively managed and no longer dominates, and with more space for pedestrians, enhanced provision for bus and taxi passengers and an improved link to Botanic Station.

The restoration of Shaftesbury Square as a major civic space, surrounded by handsome and substantial buildings accommodating a rich mix of uses, with activity extending throughout day and into the evening, including specialist retailing and hospitality especially at ground level, with business and residential uses at upper levels.

A re-vitalised Shaftesbury Square, which becomes a catalyst for the economic, social and physical improvement of the adjoining arterial routes and streets

Hence Shaftesbury Square becomes a place that is vibrant with prosperous businesses and active residents, enjoying all the liveliness and opportunities of urban living, where people mix and linger, ideas are shared, conversations flourish and friendships are made.

