

BANBRIDGE

Town Centre Masterplan - Public Exhibition

1 INTRODUCTION

Draft Proposals



Help us to plan the future of your town

Thank you for taking the time to view the public exhibition of the draft Banbridge Town Centre Masterplan and associated proposals. The Masterplan has been commissioned by Armagh City, Banbridge and Craigavon Borough Council and funded through the Department for Social Development.

AECOM has been appointed to prepare the plan through comprehensive research and engagement with key stakeholders. The Masterplan will be a non-statutory document which will provide the framework for the promotion, implementation and timing of urban regeneration and tourism initiatives over the next 15 years. It is envisaged that it will feed into the statutory local plan for the area (currently under development). The Masterplan will be subject to available funding, statutory approvals and land ownership negotiations.

What is the masterplan?

The Town Centre Masterplan is an evidence-based plan that sets out the strategic vision for Banbridge over the next 15 years. The Masterplan aims to promote projects that have the potential to add to and maintain a vibrant, high quality and fully integrated town.

The Vision for Banbridge 2030

“ In 2030, Banbridge will have a flourishing and healthy town centre backed up by its high proportion of local independent businesses and supported by the introduction of some larger stores that have added value to an already varied retail offering.

Banbridge’s evening economy will have grown and diversified. It will be a town that offers a rich evening café and restaurant culture to complement its strong range of evening entertainment.

New life will have been breathed into brownfield areas, bringing alive residential developments, office space and other mixed use sites.

This balanced town centre will be sustained by its loyal local customer base providing for all as well as opening the door to the wider region by enticing people to Banbridge’s unique experience, attractions and welcoming atmosphere.

The town centre will be similarly accessible for pedestrians and vehicles alike, promoted by the high quality environment, suitable parking provision, public spaces and key buildings and facilities.

Banbridge will have built upon its excellent geographic location on the River Bann and the A1 strategic road, its heritage, its ambience and its high quality urban environment to become the true “star” of County Down and a prime destination of choice to visit, invest and live. ”

Banbridge Town Centre Boundary - The Study Area



Have your say.....

Please take the time to read the boards and give us your comments. All of the proposals outlined are at draft stage and will be subject to amendments following the outcome of this public consultation period.

We would encourage as many individuals as possible to provide feedback. Your opinions matter! Questionnaire Survey Forms are provided.

• The public consultation period runs for 12 weeks, beginning on 26th November 2015 and ending on 17th March 2016

• The draft Masterplan consultation boards will also be available to view online at www.dsdni.gov.uk/consultations and www.armaghbanbridgecraigavon.org/consultations and via social media @armaghbanbridgecraigavon

• As well as lodging your questionnaire survey form today you can also return your form via the following methods:

Post: Banbridge Masterplan Team, AECOM, Beechill House, Beechill Road, Belfast, BT8 7RP

Email: ian.turkington@aecom.com or mchelle.brown@armaghbanbridgecraigavon.gov.uk



The Cut - Banbridge Town Centre